

PLACE
STAMP
HERE

Share the Love a
Macaron Can Give

For more information on the Le Macaron French
Pastries® franchise program, please fill out and mail
the attached reply card, or contact us:

le macaron
french pastries

le macaron®
french pastries

Le Macaron Development LLC
2300 Bee Ridge Road #401
Sarasota, FL 34239



Le Macaron Development LLC
2300 Bee Ridge Road #401
Sarasota, FL 34239
P: 941.586.1558
Email: Lemacaronfranchise@gmail.com
Web: www.lemacaron-us.com

Franchise Program

This advertisement is not an offer to sell nor a solicitation to buy a franchise. Certain states regulate the offer and sale of franchises and, if you reside in any such state, we will not offer or sell you a franchise unless and until we have complied with the applicable pre-sale registration and disclosure requirements.

Bienvenue...

From the moment customers step into a Le Macaron French Pastries® location, they're enfolded in the French experience. Greeted by a warm Hello (*Bonjour*), and with French music playing in the background, we invite customers to indulge in a simpler way of life.

Now you have the chance to develop your own Le Macaron French Pastries boutique, with a unique ambience that encourages customers slow down long enough to appreciate the quality of a thing done right, and enjoy a delightfully luxurious taste experience.

Best of all, you can do it all while being supported by an experienced team, with access to exclusive products, marketing materials, complete training, and much more.

Bring a true taste and texture sensation to your local marketplace! Contact us today to learn more about how you can own and operate your own Le Macaron French Pastries franchise.



Macarons can simply be described as little luxuries that make people smile!

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The Le Macaron French Pastries Experience

At Le Macaron, the aroma of fine pastries, tastefully decorated stores, and friendly staff all help create a customer experience that is truly *magnifique*.

Our famous macarons are made using our exclusive, proprietary dough, flavors, textures, and filling recipes. Our macarons are gluten-free and contain no preservatives; each bite is an amazing taste sensation that your customers will love.

And with no on-site preparation required, our streamlined business model is relatively easy to operate and allows our franchise owners to focus on customer service, and providing an unmatched and truly enjoyable French experience.

No other pastry shop, bakery, or café offers the same ambience, variety, quality, convenience, and simplicity of operations that Le Macaron does!

Say "Oui" to Opportunity

Considered the jewel of French pastries, macarons have been deemed "America's newest dessert darling!"¹

With a Le Macaron French Pastries boutique location, you'll be able to offer a delicious assortment of authentically French macarons, all handmade from scratch in our own Le Macaron kitchen.

You'll also be able to bring in revenue by selling fine gourmet chocolates, coffee and espresso drinks, pastries, and cool and creamy French-style gelato. Some approved locations will even be able to offer wine and champagne to guests.

You can build business through eat-in and carry-out options, as well as gift cards, pre-packaged gift selections, and special event catering services!

¹<https://www.specialtyfood.com/news/news-center/article/macrons-rise-new-bakery-trend/>

Only the Best Support

As a Le Macaron French Pastries franchise owner, you can leverage an exceptional, relatively easy-to-manage business model that is directly supported by an experienced, dedicated team.

We are committed to providing hands-on support at every step, to help ensure your business is running as efficiently and smoothly as possible. Here are just some of the ways we support you:

- **Start-up assistance**, including site selection guidance, décor and furnishings, inventory and equipment, and more.
- **Comprehensive training**, both at a corporate site and at your store location, for you and your key staff.
- **Operational documentation**, including our exclusive, detailed operations manual, to help guide your daily activities.
- **Ongoing support**, such as in-store visits, refresher training, program updates, and easy remote access to our support team.
- **Marketing help**, including sample branded materials, guidance on local promotional efforts, presence on our corporate website, and much more!

Contact us today to learn more about the Le Macaron French Pastries franchise opportunity!



Please send me more information on the Le Macaron French Pastries franchise program.

Name _____

Address _____

City _____

State _____ ZIP _____

Day Phone _____

Evening Phone _____

Mobile Phone _____

Fax _____

Email _____

Current Occupation/Title _____

Preferred Market _____

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