

FOR IMMEDIATE RELEASE

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VILLA ITALIAN KITCHEN AND BANANAS RESTAURANTS NOW OPEN IN FASHION SHOW MALL LAS VEGAS



New Restaurants with Menu Items Made from Scratch Now Open in Mall including Famous Italian Pizza, Pastas, Fresh Salads, Smoothies, Frozen Yogurt and more!

MORRISTOWN, NJ, February 2, 2015: [Villa Enterprises Management](#), announced they have opened their newest [Villa Italian Kitchen](#) and [Bananas Smoothies & Frozen Yogurt](#) restaurants in the Upper Level dining area at Fashion Show Mall at 3200 Las Vegas Blvd, Las Vegas, Nevada. The new restaurants are conveniently located at the food court and feature a variety of freshly made menu items daily. The restaurants include:



Villa Italian Kitchen is known for their Neapolitan and pan pizzas handmade with fresh dough, 100% whole milk mozzarella and homemade sauce to make their now famous New York style Italian pizza. Villa's handmade Stromboli is another longtime favorite, and Italian Pastas and Entrees make for a delicious lunch or dinner. Villa offers large to-go orders and catering, perfect for pizza lovers, the family or events. For more information [click here](#).

Bananas Smoothies & Frozen Yogurt is a welcome addition to Fashion Show Mall. Whether in a cone, cup, sundae or smoothie, Bananas uses nonfat frozen yogurt and fresh ingredients to make delicious combinations. Real fruit smoothies, fresh squeezed juices and good-for-you snacks, meal replacement options, as well as nondairy fruit frosties, nonfat frozen yogurt sundaes, and a variety of natural grab-n-go snack offerings, round out the menu. For more information [click here](#).



Villa Enterprises new restaurants are located at Fashion Show Mall which features top retailers and restaurants at 3200 Las Vegas Blvd S. Ste. 600, Las Vegas, Nevada 89109-2692. For a full list of tenants, mall hours and additional information, please [click here](#).

Starting with its first pizzeria in New York City 50 years ago, the company's Villa Italian Kitchen flagship brand now has more than 270 locations worldwide. Over the past several years, Villa Enterprises has focused on multi-unit opportunities, expansion of management services, the creation of new restaurant concepts in response to market demand and international growth with a focus on the Middle East and Latin America. Today, the company's portfolio has grown to include more than 370 quick-serve restaurants in malls, airports, casinos and other high-traffic locations.

Villa was founded 50 years ago, and built its business on the strict loyalty to authentic old-world recipes that Michele Scotto brought with him from Naples, Italy in 1964. From the first pizzeria that opened in 1964 next to the Ed Sullivan Theater on Broadway in New York, to their new restaurants at Fashion Show Mall, that commitment to quality food and genuine hospitality is still the hallmark of Villa.

About Villa Enterprises

[Villa Enterprises](#) is a global multi-brand restaurant operator and franchisor. Founded in 1964 by Michele Scotto, a Naples, Italy native, Villa Enterprises began as a small pizzeria next to the Ed Sullivan Theater in New York City. Today, Villa Enterprises is an international organization celebrating its 50th anniversary with more than 370 quick-serve restaurants in malls, airports, casinos and other high-traffic locations.

Villa's QSR brands, including Villa Italian Kitchen, Green Leaf's, Bananas, South Philly Steaks & Fries and Far East, can be found across 40 U.S. states and eight additional countries. Villa also operates 12 full-service restaurants in suburban New Jersey under the 40North brand including The Black Horse Tavern & Pub, The Office, Steelworks Buffet & Grill, Piattino and George & Martha's. For more information, please visit www.villaenterprises.com.

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