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## **VILLA ENTERPRISES OPENING FOUR RESTAURANTS AT GLOUCESTER PREMIUM OUTLETS**

***Villa Italian Kitchen, Green Leaf's Beyond Great Salads, Bananas Smoothies & Frozen Yogurt and a new South Philly Cheesesteak Opening in Gloucester Township, Thursday, August 13<sup>th</sup>***

MORRISTOWN, NJ, August 11, 2015: [Villa Enterprises](#), global multi-brand restaurant operator and franchisor, announced they will open four restaurants in SIMON [Gloucester Premium Outlets](#), at Gloucester Township, New Jersey, Thursday, August 13th. The restaurants include [Villa Italian Kitchen](#), [Green Leaf's Beyond Great Salads](#), [Bananas Smoothies & Frozen Yogurt](#), and a new prototype designed [South Philly Cheesesteaks & Fries](#). The four new restaurants are conveniently located at the new Market Hall and feature a variety of freshly made menu items daily.

**Villa Italian Kitchen**, which first opened in NY in 1964 next to the Ed Sullivan Theater, features Neapolitan and pan pizzas, made daily with fresh dough, 100% whole milk mozzarella and homemade sauce. Villa's handmade Stromboli is always a favorite, and Italian pastas and entrees make for a delicious lunch or dinner. Villa offers large to-go orders and catering, perfect for pizza lovers, family or events.



**South Philly Cheesesteaks & Fries** will be a favorite for guests who enjoy the famous cheesesteaks and fresh hand cut fries! Fans of Villa's popular nearly thirty year old quick serve restaurant brand, which opened its first location in 1986 – will be the first to experience the concept's updated restaurant prototype design at the Gloucester Premium Outlets. Guests can build their own cheesesteak or gourmet fresh hand cut fries and pile them high with any or all of the toppings including Cheez Wiz®, Bacon and Ranch. Other favorites on the menu include chicken cheesesteaks, wings and steak & fries bowls.

**Green Leaf's Beyond Great Salads** motto is "The Feel Good, Taste Good, Be Good Choice!" And the specialty is made-to-order while you watch salads. Guests choose from several fresh ingredients, dressings and toppings and a friendly team member tosses it for you! Delicious wraps, grilled Panini and specialty sandwiches offer guests a meal made from the freshest ingredients and offer a healthy option. Green Leaf's catering is very popular and available for any occasion.



**Bananas Smoothies & Frozen Yogurt** is sure to be a welcome addition to Gloucester Premium Outlets. Whether in a cone, cup, sundae or smoothie, Bananas uses nonfat frozen yogurt and fresh ingredients to make delicious treats. Real fruit smoothies, fresh squeezed juices and good-for-you snacks, meal replacement options, as well as nondairy fruit frosties, nonfat frozen yogurt sundaes, and a variety of natural grab-n-go snack offerings, round out the menu.

## About Villa Enterprises

[Villa Enterprises](#) is a global multi-brand restaurant operator and franchisor. Founded in 1964 by Michele Scotto, a Naples, Italy native, Villa Enterprises, began as a small pizzeria next to the Ed Sullivan Theater in New York City. Today, Villa Enterprises is an international organization that recently celebrated its 50th anniversary with nearly 400 quick-serve restaurants in malls, airports, casinos and other high-traffic locations.

Villa's QSR brands, including Villa Italian Kitchen, Villa Pizza, Green Leaf's Beyond Great Salads, Bananas Smoothies & Frozen Yogurt, South Philly Cheesesteaks & Fries and Far East, can be found across 40 U.S. states, Puerto Rico and nine additional countries. More information about franchise opportunities for these popular quick-serve brands can be found [here](#). Villa also operates 12 full-service restaurants in suburban New Jersey under the 40North brand including The Black Horse Tavern & Pub, The Office, Steelworks Buffet & Grill, Piattino and George & Martha's. For more information, please visit [www.villaenterprises.com](http://www.villaenterprises.com).

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