



Dear fundraiser coordinator,

You should be very proud of yourself for taking on the role of contact person for your upcoming fundraising event at Casa Orozco. You should be commended and we are sure your efforts will be greatly appreciated by your organization. But please don't feel daunted by this task as we at Casa Orozco make it easy to create a fun and profitable event.

Casa Orozco is always happy to help the local community by offering our award-winning restaurants as the venue for so many local fundraisers. From school organizations like PTA's, athletic boosters, and school clubs to national and local charities to little league sporting organizations we have assisted myriad organizations and groups and clubs over the years.

Here's how it works:

- You already completed step one—you have shown an interest in doing a fundraiser and have received this email.
- Secondly you must contact either Jesus Orozco for our Dublin location or Luis Orozco for our Livermore location, to pick a date for your event. We suggest at least a two or three week lead time as to properly promote your event
- Then you must create a flyer for you event with all the relevant information like; date of the event, organization name in the header of the flyer as well as below the dotted line (a sample flyer is included with all the necessary elements your flyer needs)
- Send copy of flyer back to us for approval.
- Once approved, promote, promote, and promote your event like crazy. Email blast three weeks, then two weeks then one week then one day and finally the day of your event. It sounds like overkill but this is the single-most effective thing you could do. Try to get outside organizations with large, relevant email lists to forward your blasts such as school staff, teachers, inter-organization email list administrators, etc. With each email send the flyer as an attachment. This is critical as each participant MUST bring in the flyer on the day of the event! Many of our most successful events used Facebook and Twitter to promote as well. Go Viral! Don't forget posters in schools (get permission first) signs, word of mouth etc. We could also, at absolutely no cost to you, get KKIQ to run a PSA (public service announcement) as long as you have set up a publicly accessible link to your flyer. This is not as hard as it sounds.

Note:

On day of event it is absolutely prohibited to do the following:

1) No passing out flyers in our parking lot or anywhere in the restaurant.

2) No bringing in extra flyers at all.

No coupons, Gift Cards or other promotions can be used with this fundraiser (Must pay full price)!

That's it. Get started and let's have a fun and profitable event.



Alpha Gamma Sigma Honors Society & Las Positas College

&
**CASA
OROZCO**

Thursday October 25, 11am – 9pm
7995 Amador Valley Blvd Dublin

Casa Orozco will staple your receipt to the bottom portion of this flyer
And give 15% of pre-tax sales! (Includes alcoholic beverages)

Dine in or Take Out only

Interested in having a fundraiser?

For Livermore Contact Luis Orozco at luis@casaorozco.com

For Dublin contact Jesus Orozco at jesus@casaorozco.com

Would you like to make a direct contribution? Please make check out to:

AGSHS, Tax ID #94-XXXXXXX

And send it to

AGSHS

1234 Education Ave

Livermore, CA. 94551



Cut Here.....



Alpha Gamma Sigma Honors Society & Las Positas College

&
**CASA
OROZCO**

Wish you to enjoy fabulous food while supporting this fundraiser!

Thursday October 25, 11am – 9pm

Good for dine-in and take out.

Present this flyer and Casa Orozco will donate 15% of sales.

7995 Amador Valley Blvd Dublin

On day of event it is absolutely prohibited to do the following:

- 1) No passing out flyers in our parking lot or anywhere in the restaurant.**
- 2) No bringing in extra flyers at all.**

No coupons, Discounted Gift Cards (from Costco) or other promotions can be used with this fundraiser (Must pay full price)!