

# #IMPERFECTVEG

## OUR CURRENT #IMPERFECTVEG PRODUCT LINE

ITEM	SKU	SIZE	PALLET COUNT	LAYERS
Romaine Leaves	654352	Liner 14 lbs	56	7/8
Cauliflower	654351	Liner 20 lbs	56	4/14
Baby Kale Blend - Unwashed	654353	Liner 7 lbs	91	7/13
Baby Chards Blend - Unwashed	654354	Liner 7 lbs	91	7/13
Clipped Spinach - Unwashed	654356	Liner 7 lbs	91	7/13
Broccoli Bits - Value Added	654355	4x3 lbs	88	8/11
Cascade Mix - Value Added	654357	5 lbs	104	8/13

\* Due to the nature of the Imperfect products, harvest and production is challenging to estimate. Please check with sales team for weekly availability.

### ROMAINE LEAVES

14 Pound • Box with Liner • Not Washed

**THE STORY:** Our #ImperfectVeg program allows us to harvest the leaves that normally would be left behind as byproduct from the harvest process.

**ADVANTAGES:** Allows our growers to capture and sell more of what each plant produces, increasing yields and reducing water and labor waste.

### CASCADE MIX

Value Added • Washed Three Times • Box with Liner

**THE STORY:** Our #ImperfectVeg program allows us to harvest the leaves that normally would be left behind as byproduct from the value added whole leaf production process.

**ADVANTAGES:** Allows our growers to capture and sell more of what each plant produces in the field, increasing yields and reducing both water and labor waste.

### BABY KALE BLEND, BABY CHARD BLEND, CLIPPED SPINACH

Second Crop • 10% Misshaped Leaves • 7 Pounds • Not Washed

With the #ImperfectVeg program we grow a second crop with the same established root system. Approximately 10% of the leaves harvested will be Imperfect or “out of standard specification” since 10% of the leaves are:

- Less than 3” in length
- Considered to have a cosmetic issue with brown fringe

**THE STORY:** The second crop only needs half of the water volume used for the first crop since the root system has already been established.

**ADVANTAGES:** Shorter growth cycle and 50% reduction of water used to produce the second crop.

### CAULIFLOWER

20 Pounds • Not Washed • Box with Liner

**THE STORY:** Our #ImperfectVeg program allows our growers to harvest more product in the field, despite the size or color levels of the head of cauliflower.

**ADVANTAGES:** Less byproduct, increased usage of product already grown vs rotating back into the soil.

### BROCCOLI FLORET BITS

Value Added • Washed Three Times

**THE STORY:** Our #ImperfectVeg program allows us to capture the smaller pieces of broccoli that would be left behind as byproduct from the floret production process.

**ADVANTAGES:** Allows our growers to capture and sell more of what each broccoli plant produces, increasing yields and reducing both water and labor waste.

